

FOR IMMEDIATE RELEASE: 11/1/2017

! "#\$%&' (') *\$\$*+, -') . /\$0+' 1 %\$230*4''5'647*89230*4' : **8;0423*8'
: *\$\$%G%'*7')%87*8904G'24;'H0" .2\$' ! 83''
L* .3#%84'M32#'M40N%8"03&'

'''''''''' <770+%='>?@AB'CDAECDDF'
'' : %\$\$='>?@AB'AIJEJIDK'
''''O*\$\$*+,2P" ..0%; ..'

P ce a dP ac ce Ma H
Idea a dI a Bec eA
R 8033%4' / &'S82+&'L *\$09%4*'

S e U a U e , Ceda C , U a : 'LMMT''U%02839%43'*7' ! 83'5'U%"0G4'

<8970d [(= <)-1 .366

S#%238%!83"-G82;.23%08*G829"04!83"!;9040"38230*4'24;'W."0+-'2"V%\$\$'2"2':%43%8'7*8'
L#2,%0%28%'L3.;0%"Q'S#%':*\$\$%G%'*77%8"YD'2+2;%90+'08*G829"-04+\$.;04G'\$0/%82\$'283"'[2+#%\$*8'
*7!'83"'24;'[2+#%\$*8'*7'L+0%4+%;%G8%%"a'08*7%"0*42\$'[2+#%\$*8'*7'W."0+'24;'[2+#%\$*8'*7'\04%'
!83"'04'283'24;'3#%238%;%G8%%"a'24;'W2"3%8'*7'\04%!83"'04!'83"!;9040"38230*4-'W2"3%8'*7!'83"'04'
!83"!;9040"38230*4-'W2"3%8'*7'W."0+'b;. +230*4'24;'W2"3%8'*7'W."0+'04'W."0+'S%+#4*\$G&
G82;.23%;%G8%%"Q'W*8%'3#24'DJ'7. \$\$E'24;'O283E309%'72+.\$3&'24;'3277'28%'4G2G%;'04'3%2+#04G'
24;'9%43*804G'*N%8'DJJ'92c*8"'04'3#%':*\$\$%G%Q'S#%':*\$\$%G%'O8%"%43"'*N%8'KJJ'O%87*8924+%'-'
\$%+3.8%-'O8%"%43230*4"-24;%Z#0/030*4"'%2+#'&%28Q'S#%':*\$\$%G%T"'2770\$023%'*8G240^230*4"'04+\$.;%'
3#%'L*.3#%84'M32#'W."%.9'*7!'83'>LMW!B-'M32#'L#2,%0%28%\%"30N2\$'24;'LMMT"'[2\$\$8**9'